

THE FIRST AI AGENT IN YOUR COMPANY

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The Hype Trap

95%

**of enterprise AI pilots fail to
deliver expected returns**

- MIT NANDA Research, 2025

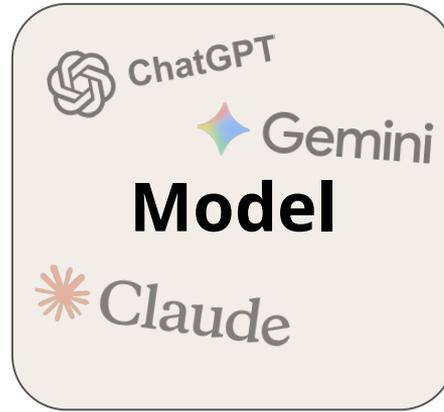
The Hype Trap

60% of organizations evaluated enterprise AI systems, but just **20%** advanced to pilot stage and only **5%** reached production.

“The core barrier to scaling is not infrastructure, regulation, or talent. It is learning,”



What is an AI Agent?



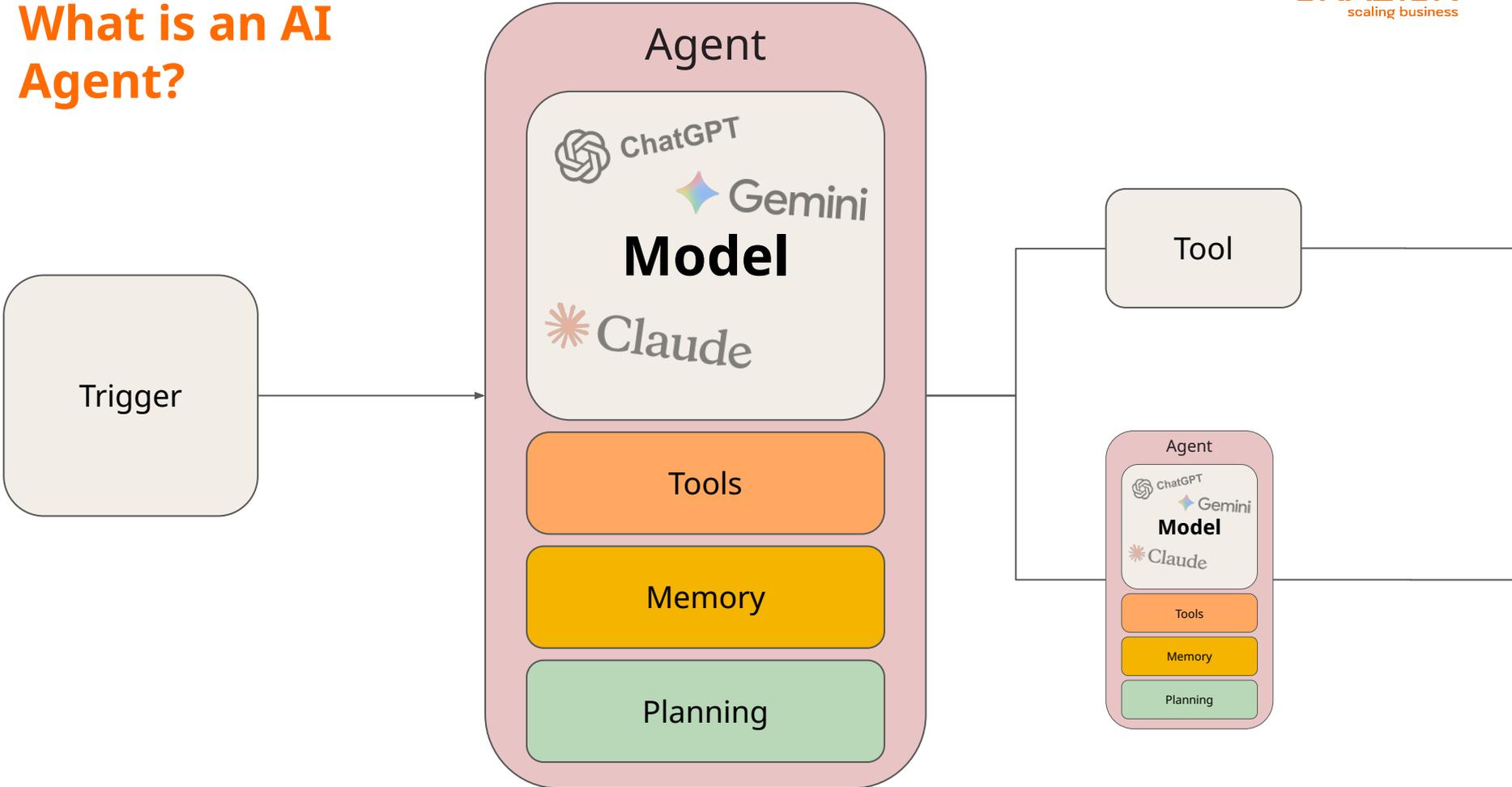
What is an AI Agent?

The screenshot displays the ChatGPT interface. On the left is a dark sidebar with the following options: '+ New chat', 'Clear conversations', 'Dark mode', 'OpenAI Discord', 'Updates & FAQ', and 'Log out'. The main content area is titled 'ChatGPT' and features three columns:

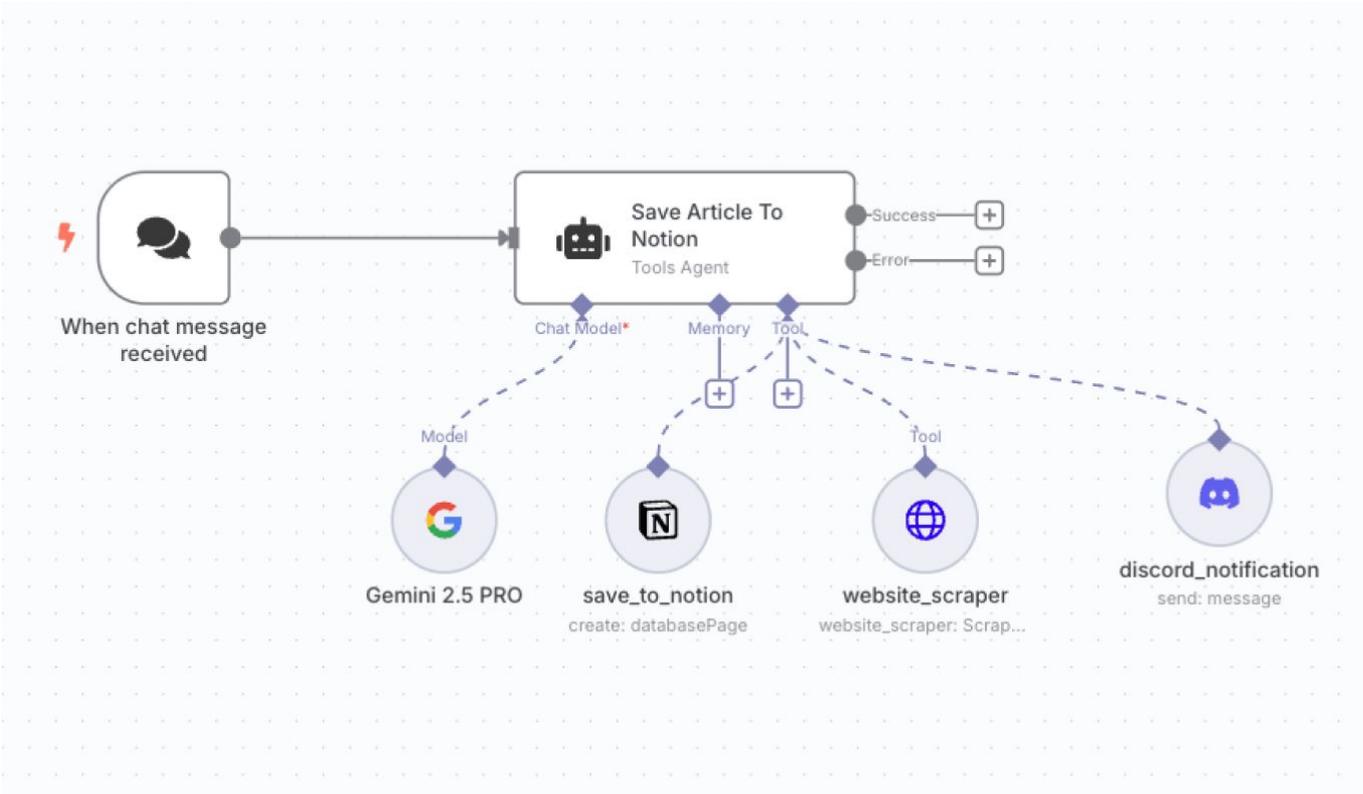
- Examples** (lightbulb icon):
 - "Explain quantum computing in simple terms" →
 - "Got any creative ideas for a 10 year old's birthday?" →
 - "How do I make an HTTP request in Javascript?" →
- Capabilities** (lightning bolt icon):
 - Remembers what user said earlier in the conversation
 - Allows user to provide follow-up corrections
 - Trained to decline inappropriate requests
- Limitations** (warning triangle icon):
 - May occasionally generate incorrect information
 - May occasionally produce harmful instructions or biased content
 - Limited knowledge of world and events after 2021

At the bottom of the main content area, there is a dark input field with a right-pointing arrow. Below the input field, a small footer reads: "ChatGPT Dec_15_Version. Free Research Preview. Our goal is to make AI systems more natural and safe to interact with. Your feedback will help us improve."

What is an AI Agent?



The best AI agent doesn't come from
the biggest problem — it starts from
the **smallest process**



Repetitive & boring

Clear inputs/outputs

Low-risk if wrong

Easily measurable

The Hype Trap

Businesses lose themselves in thinking
solution first, without even
understanding the problem

1

Identify the Problem

- What does your team complain about?
- What task does nobody want to do?
- Where do you hear: "This takes forever" or "Why are we still doing this manually?"

2

Document the process

- Write down every step, input, and decision point
- If you can't document it, an agent can't do it either
- Look for: clear triggers, repeatable steps, defined outputs

3

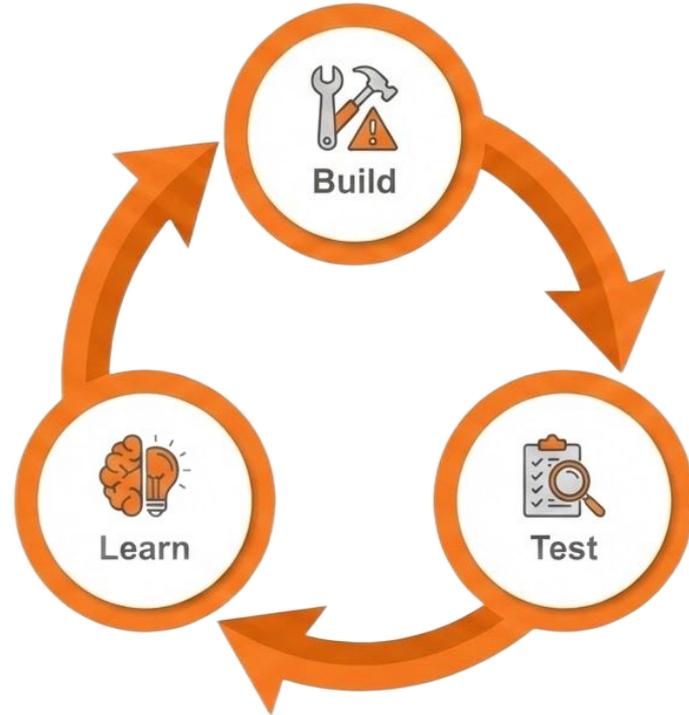
Find the smallest possible angle

- Don't automate the whole process — pick one piece
- The one that's most repetitive AND has the clearest inputs/outputs





**Define success metrics
before you build.
If you can't measure it,
you can't improve it.**



The Temptation: "We need an AI-powered HR system that handles the entire hiring process!"

What that actually means: Job posting → sourcing → screening → scheduling → interviewing → evaluating → offering → onboarding → 8+ steps, 4 teams involved, months to build, unclear success metrics

The Smallest Angle: Just auto-screen incoming CVs against 5 must-have criteria and sort into Yes / Maybe / No.

Why this works as your first agent:

- One clear input (CV as PDF)
- One clear output (category + short reasoning)
- Takes 1 week to prototype, not 6 months
- Measurable immediately: time saved per week, accuracy vs. human screening
- If it fails, nobody got hurt — recruiter still reviews everything

Time spent

Time to shortlist

Agreement rate

False negatives

What's **YOUR** frustration?

Think of the one process that frustrates you the most.
That's where your first agent lives.

ARE YOU READY?



Process Ready?

Have you documented the process?



Team Ready?

Are the right people involved?



Smallest Case identified?

Have you broken down the process?



Metrics Defined?

Do you know what success looks like?

It does not need to be Code

n8n

Open Source

Make

Visual Builder

Zapier

Integrations

Relevance AI

AI-Native

The best AI agent doesn't come from
the biggest problem — it starts from
the **smallest process**

Thankyou!

Let's Build Your First Agent



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